

Booster Club Board Meeting

August 7th, 2019

Prepared by Joni Schultz, Secretary

Attendees: Curt Bohn President, Tracy Behnken Vice President, James Bartels, Treasurer, Joni Schultz Secretary, Keo Jorgensen, Danita Diamond – At large members, Anne Dierks Concession Stand, Brittanie Butterfield Apparel, Kim Brown, and 6 FBLA Members- Conner Utec, James Coddington, Katie Keatts, Mckenzie Sharp, Alyssa Crnic, Makenna Anderson
Absent- Crystal Leclair- Volunteer Coordinator

Curt called the meeting to order at 5:30 pm.

James gave the treasurers report:	Clothing	\$28,885.96
	Concession	\$11,968.84
	Savings	\$29,389.27
	Membership account	\$904.01
	Total Funds	\$71,148.08

James will be looking for individuals to be responsible for the cash boxes for Fall events

The FBLA group was at the meeting to discuss numerous items. We discussed their help with apparel sales for past state tournament t shirts. They receive a percentage of the proceeds. Discussion of the process needed for quick turn around of ordering t-shirts and distribution of the shirts. 5-10 volunteers are needed. For the FLBAs efforts a vote was done on the percentage of split they would receive. A motion of 30% split was given by Tracy and Anne seconded. The passed by vote with all approving.

The FBLA inquired about the Bennington Apparel Booth being opened during select hours of school and that they would man the booth. Discussion on how payments would be made via credit card because the account is password protected and linked to the Booster Club account. The FBLA is going to go back with their group and discuss when they would like it open and we will reevaluate at the September meeting.

The FBLA inquired about having a tailgate before one of the Home Football games. Discussion on if this would cut into the Booster Club concession traffic. It was decided that it would not substantially affect the concession stand traffic by Joni.

Tracy provided information on membership. As of meeting- 85 individual memberships and 10 corporate sponsorships. Signs are being made to hang in front of the concession stands and apparel store to post what the benefits of being a member are. Email is being sent out to all previous members and posted on Facebook and Twitter Accounts to join.

INDIVIDUAL MEMBERSHIP LEVELS

\$50 - Varsity

\$75 - Starter

\$100 - Captain

INDIVIDUAL MEMBERSHIP BENEFITS INCLUDE:

- Supporting Badger Pride!
- Tax Deduction
- Booster Club Appreciation Events
- Parent Pride Athlete Buttons
- Senior Athlete Banners (\$40 value per banner)
- Recognition at Athletic Awards Program (Fall, Winter, Spring)
- Recognition List in Home Athletic Program**
- Recognition on Website

***Deadlines to be included in the Athletic Programs:*

BY August 15 – listed in Fall, Winter & Spring programs

BY November 15 listed in Winter & Spring programs

BY February 15 listed in Spring program

CORPORATE SPONSORSHIP LEVELS

\$150 – All Conference

\$300 – All State

\$500 – MVP

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- Supporting Badger Pride!
- Tax Deduction
- Booster Club Appreciation Events
- Parent Pride Athlete Buttons
- Senior Athlete Banners (\$40 value per banner)
- Recognition at Athletic Awards Program (Fall, Winter, Spring)
- Recognition on Website

\$150 LEVEL – ADDITIONAL BENEFITS

- Recognition in Home Athletic Program (Single Ad: 1.875" W x 1.5" H)**

\$300 LEVEL – ADDITIONAL BENEFITS

- Recognition in Home Athletic Program (Double Ad: 3.75" W x 1.5" H)**

\$500 LEVEL – ADDITIONAL BENEFITS

- Recognition in Home Athletic Program (Double Ad: 3.75" W x 1.5" H)**
- Recognition on Website – Logo Advertisement with live link to your website

- Badger Apparel (\$20 value)

Anne gave a concession stand update. A new popcorn machine is being ordered. Orders have been made from vendors for concessions. Mr. Woods with the Life Skills Program is going to help get the stand ready by stocking. Mr. Lamberty reported that the Robotic group, French Club and Boy Soccer Clubs student groups will help with some of the concession stands. Still looking for groups to run the stand on the visitor side.

Crystal is going to use the list of members to start looking for volunteers to work the concession stands. An updated list will be sent to her.

Brittanie provided an update on clothing. The store was open during registration for the High School. August 29th apparel will be at the Pine Creek PTO meeting. Brittanie will be looking for volunteers to help at the home football games. The school is forming a Brand Awareness group about the copywriting of the Bennington Logos. Brittanie is going to represent the Booster Club.

2019-2020 Events Booster Apparel will be sold by Booster Volunteers

School registration – August 2 & 5

Football games- 9-6, 9-13, 9-26, 10-11, 10-18

Baseball- TBD

Softball- TBD

Volleyball – TBD

Boys & Girls basketball- 12-6 and/or 12-20, Pine Creek night

Field Days at Elementary Schools

Boys & Girls Soccer- TBD

Wrestling Invitation- 12-7 & 1-4

Mr. Lamberty discussed the batting cage nets that are needed. The cost is \$996.96. Kurt motioned to approve, and James seconded. All in favor.

Keo discussed having volunteers help with the board members on their committees. This would help when the board members time is done, one of the volunteers could step up from the subcommittee and take over the position.

Apparel- Kelly Hilbrands
Sunita Boyer

Concession- Cara Colvert
Michelle Holtz
Jenny Leclair
Amy Kenkel

Membership- Brooke Toelle

Volunteer- Heather Harkin

Curt called the meeting adjourned at 7:05 pm. Next meeting is set for Wed, September 4th at 5:30 pm at the BHS library.

