Booster Club Board Meeting

December 4th, 2019

Prepared by Joni Schultz, Secretary

Attendees: Curt Bohn President, Tracy Behnken Vice President, James Bartels Treasurer, Joni Schultz Secretary, Danita Diamond At Large member, Brittanie Butterfield Apparel , Keo Jorgensen At large Member, Anne Dierks Concessions

Absent- Heather Harkin Volunteer Coordinator,

Curt called the meeting to order at 5:30 pm.

James gave the treasurers report: Clothing $14,739.35

Concession $12,095.78

Savings $63,418.59

Membership $1,920.73

Total Funds $92,174.75

James reported that more than $3500 has been donated to various groups for working in the concession stand.

Booster Club Membership:

**INDIVIDUAL MEMBERSHIP LEVELS**

$50 - Varsity

$75 - Starter

$100 - Captain

**INDIVIDUAL MEMBERSHIP BENEFITS INCLUDE:**

* Supporting Badger Pride!
* Tax Deduction
* Booster Club Appreciation Events
* Parent Pride Athlete Buttons
* Senior Athlete Banners ($40 value per banner)
* Recognition at Athletic Awards Program (Fall, Winter, Spring)
* Recognition List in Home Athletic Program\*\*
* Recognition on Website

*\*\*Deadlines to be included in the Athletic Programs:*

*BY August 15 – listed in Fall, Winter & Spring programs*

*BY November 15 listed in Winter & Spring programs*

*BY February 15 listed in Spring program*

**CORPORATE SPONSORSHIP LEVELS**

$150 – All Conference

$300 – All State

$500 – MVP

**CORPORATE SPONSORSHIP BENEFITS INCLUDE:**

* Supporting Badger Pride!
* Tax Deduction
* Booster Club Appreciation Events
* Parent Pride Athlete Buttons
* Senior Athlete Banners ($40 value per banner)
* Recognition at Athletic Awards Program (Fall, Winter, Spring)
* Recognition on Website

**$150 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Single Ad: 1.875” W x 1.5” H)\*\*

**$300 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Double Ad: 3.75” W x 1.5” H)\*\*

**$500 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Double Ad: 3.75” W x 1.5” H)\*\*
* Recognition on Website – Logo Advertisement with live link to your website
* Badger Apparel ($20 value)

Brittanie provided an update on clothing. Discussion again on the FBLA selling merchandise and when they will be open. Brittanie and Joni came up with best practices and a communication plan that the FBLA will use. Also discussed that a parent needs to be in the store every time it is open.

Britannie also discussed that new merchandise was reordered and restocked. We are also in the discussions of a new vendor website. She will report back next meeting on what she is coming up with.

2019-2020 Events Booster Apparel will be sold by Booster Volunteers

School registration – August 2 & 5

Football games- 9-6, 9-13, 9-26, 10-11, 10-18

Baseball- TBD

Softball- TBD

Volleyball – TBD

Boys & Girls basketball- 12-6 and/or 12-20, Pine Creek night

Field Days at Elementary Schools

Boys & Girls Soccer- TBD

Wrestling Invitation- 12-7 & 1-4

Mr. Lamberty requested funding for several items.

The first request was from the Track program. Coach Schuman was there to ask for funding to help pay

for 16 hurdles @ $194 a piece with a total cost of $3104.

Motion from Curt to donate and seconded by James. Motion voted on and approved.

The second request from the Wrestling program. Coach Pokorny requested $1188 for hotel fees in Lexington for 12 rooms @ $99. The wrestling team has to weigh in very early and would like to stay the night.

Anne motioned to donate and Keo seconded the motion. Motion voted on and approved.

The third request was for funds for the Unified Bowling Team bonding. The request was for $120 for a team bonding dinner. Motion from Curt to approve request and Tracey seconded. Motion voted on and approved.

Anne discussed the concession stands for Winter events. Discussion on the main concession stand and the auxiliary stand and which will be used. Discussion on how to sell more out of the auxiliary stand because the sells are typically less in there.

Curt called the meeting adjourned at 6:55pm. Next meeting is set for Wed, January 8th at 5:30 pm at the BHS library.