

## Booster Club Board Meeting

Wednesday July 10, 2019

Prepared by Joni Schultz, Secretary

Attendees: Curt Bohn President, Tracy Behnken Vice President, James Bartels Treasurer, Joni Schultz Secretary, Keo Jorgensen, Danita Diamond – At large members, Anne Dierks Concession Stand, Brittanie Butterfield Apparell, Crystal Leclair- Volunteer Coordinator

Curt called the meeting to order at 5:30 pm.

James gave the treasurers report: Clothing \$ 28748.26  
Concession \$11,750.63  
Savings \$29383.45  
Membership account \$1462.54

The Booster Club Fiscal year started July 1.

Anne gave a concession stand update. The main concession stand is clean and ready for the start of the football season. The concession stand is no longer going to offer funnel cakes or pretzels. A new popcorn machine will be needed for the start of the basketball season. Anne needs a new debit and Sam's card since she has just taken over this responsibility.

The Booster Club will do all 18 football games. The 8 volleyball games will be handled by student groups as well as the 8 softball games. The Booster Club is looking to add 2 mobile stands for the football games to help get rid of people having to stand in line.

Crystal is going to use the list of members to start looking for volunteers to work the concession stands.

Brittanie provided an update on clothing. The store will be open during registration for the High School. Also reminders will be on our Facebook account about the store being open. The Pine Creek PTO inquired about selling our clothing. Brittanie is going to meet with them to discuss.

Tracy provided information on membership. My School Bucks is updated and ready. The link can be accessed also through our Facebook Account which Joni set up or also through our website. A booth will be set up at the high school registration to encourage families to join and to see the benefits of being a Booster Club Member. Joni will email past members about rejoining the Booster Club.

## **INDIVIDUAL MEMBERSHIP LEVELS**

\$50 - Varsity

\$75 - Starter

\$100 - Captain

### **INDIVIDUAL MEMBERSHIP BENEFITS INCLUDE:**

- Supporting Badger Pride!
- Tax Deduction
- Booster Club Appreciation Events
- Parent Pride Athlete Buttons
- Senior Athlete Banners (\$40 value per banner)
- Recognition at Athletic Awards Program (Fall, Winter, Spring)
- Recognition List in Home Athletic Program\*\*
- Recognition on Website

*\*\*Deadlines to be included in the Athletic Programs:*

*BY August 15 – listed in Fall, Winter & Spring programs*

*BY November 15 listed in Winter & Spring programs*

*BY February 15 listed in Spring program*

## **CORPORATE SPONSORSHIP LEVELS**

\$150 – All Conference

\$300 – All State

\$500 – MVP

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- Parent Pride Athlete Buttons
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- Recognition on Website

#### **\$150 LEVEL – ADDITIONAL BENEFITS**

- Recognition in Home Athletic Program (Single Ad: 1.875" W x 1.5" H)\*\*

#### **\$300 LEVEL – ADDITIONAL BENEFITS**

- Recognition in Home Athletic Program (Double Ad: 3.75" W x 1.5" H)\*\*

#### **\$500 LEVEL – ADDITIONAL BENEFITS**

- Recognition in Home Athletic Program (Double Ad: 3.75" W x 1.5" H)\*\*
- Recognition on Website – Logo Advertisement with live link to your website
- Badger Apparel (\$20 value)

- Hole Sponsor - BHS Athletic Department Golf Tournament (\$100 Value)

Keo discussed having volunteers help with the board members on their committees. This would help when the board members time is done, one of the volunteers could step up from the subcommittee and take over the position.

Curt called the meeting adjourned at 6:42 pm. Next meeting is set for Wed, August 7th at 5:30 pm at the BHS library.

