Booster Club Board Meeting

November 6th, 2019

Prepared by Joni Schultz, Secretary

Attendees: Curt Bohn President, James Bartels Treasurer, Joni Schultz Secretary, Danita Diamond At Large member, Brittanie Butterfield Apparel, Heather Harkin Volunteer Coordinator, Guest Scott Hesse

Absent-, Keo Jorgensen-At large Member, Tracy Behnken Vice President, Anne Dierks Concession

Curt called the meeting to order at 5:30 pm.

James gave the treasurers report: Clothing $11,906.21

Concession $14,897.06

Savings $63,408.51

Membership $1,344.32

Total Funds $91,551.10

James reported that he moved money out of the general account and transfer into a savings account. The profit and loss statements were reviewed.

Booster Club Membership:

**INDIVIDUAL MEMBERSHIP LEVELS**

$50 - Varsity

$75 - Starter

$100 - Captain

**INDIVIDUAL MEMBERSHIP BENEFITS INCLUDE:**

* Supporting Badger Pride!
* Tax Deduction
* Booster Club Appreciation Events
* Parent Pride Athlete Buttons
* Senior Athlete Banners ($40 value per banner)
* Recognition at Athletic Awards Program (Fall, Winter, Spring)
* Recognition List in Home Athletic Program\*\*
* Recognition on Website

*\*\*Deadlines to be included in the Athletic Programs:*

*BY August 15 – listed in Fall, Winter & Spring programs*

*BY November 15 listed in Winter & Spring programs*

*BY February 15 listed in Spring program*

**CORPORATE SPONSORSHIP LEVELS**

$150 – All Conference

$300 – All State

$500 – MVP

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* Supporting Badger Pride!
* Tax Deduction
* Booster Club Appreciation Events
* Parent Pride Athlete Buttons
* Senior Athlete Banners ($40 value per banner)
* Recognition at Athletic Awards Program (Fall, Winter, Spring)
* Recognition on Website

**$150 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Single Ad: 1.875” W x 1.5” H)\*\*

**$300 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Double Ad: 3.75” W x 1.5” H)\*\*

**$500 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Double Ad: 3.75” W x 1.5” H)\*\*
* Recognition on Website – Logo Advertisement with live link to your website
* Badger Apparel ($20 value)

Brittanie provided an update on clothing. Discussion on the FBLA selling merchandise and when they will be open. Brittanie and Joni are going to come up with best practices and a communication plan that the FBLA will use. Also discussed that a parent needs to be in the store every time it is open.

2019-2020 Events Booster Apparel will be sold by Booster Volunteers

School registration – August 2 & 5

Football games- 9-6, 9-13, 9-26, 10-11, 10-18

Baseball- TBD

Softball- TBD

Volleyball – TBD

Boys & Girls basketball- 12-6 and/or 12-20, Pine Creek night

Field Days at Elementary Schools

Boys & Girls Soccer- TBD

Wrestling Invitation- 12-7 & 1-4

Mr. Lamberty requested funding for several items.

The first request was from the Baseball program. Scott Hesse was there to ask for funding to help pay for new bleacher and cement at the Legion Baseball field. Scott asked for $10,000. Motion from Curt to donate $5000 and seconded by James. Motion voted on and approved.

The second request for $164 for fees ($150 fee/$14 entrance) Bennington TV to broadcast playoff game vs. Skutt. Brittanie motioned to donate and Curt seconded the motion. Motion voted on and approved.

Heather discussed that we are going to start needing volunteers for the Winter Sports beginning November 26th. Curt is going to go to the Winter Sports Parents Meetings and talk about membership and volunteering to help engage the parents with the Booster Club

Danita discussed that Winter Sports photos are November 22nd and she will need some volunteers that night to help with pictures.

Curt called the meeting adjourned at 6:37 pm. Next meeting is set for Wed, December 4th at 5:30 pm at the BHS library.