Booster Club Board Meeting

October 2nd, 2019

Prepared by Joni Schultz, Secretary

Attendees: Curt Bohn President, Tracy Behnken Vice President, James Bartels Treasurer, Joni Schultz Secretary, Keo Jorgensen, Danita Diamond – At large members, Anne Dierks Concession Stand, Brittanie Butterfield Apparel, Guest Scott Hesse and FBLA Member- McKenzie Sharp,

Absent- Heather Harkin, Volunteer Coordinator

Curt called the meeting to order at 5:30 pm.

James gave the treasurers report: Clothing $31,939.63

Concession $12,703.89

Savings $29,399.09

Membership $14,894.05

Total Funds $88,936.66

James reported that we are going to move money out of the general account and transfer into a savings account. The profit and loss statements were reviewed.

Tracy discussed the Booster Club Membership.

Membership for 2019- 2020 year to date is 177 individual members.

106 @ $50 level

17 @ $75 level

53 @$100 level

= $11,875

Gift cards of $20 for apparel were sent out to the Corporate sponsors.

Discussion about the picture buttons. We are going to talk to the photographer about the cutoff date so that we can be more organized on this.

**INDIVIDUAL MEMBERSHIP LEVELS**

$50 - Varsity

$75 - Starter

$100 - Captain

**INDIVIDUAL MEMBERSHIP BENEFITS INCLUDE:**

* Supporting Badger Pride!
* Tax Deduction
* Booster Club Appreciation Events
* Parent Pride Athlete Buttons
* Senior Athlete Banners ($40 value per banner)
* Recognition at Athletic Awards Program (Fall, Winter, Spring)
* Recognition List in Home Athletic Program\*\*
* Recognition on Website

*\*\*Deadlines to be included in the Athletic Programs:*

*BY August 15 – listed in Fall, Winter & Spring programs*

*BY November 15 listed in Winter & Spring programs*

*BY February 15 listed in Spring program*

**CORPORATE SPONSORSHIP LEVELS**

$150 – All Conference

$300 – All State

$500 – MVP

**CORPORATE SPONSORSHIP BENEFITS INCLUDE:**

* Supporting Badger Pride!
* Tax Deduction
* Booster Club Appreciation Events
* Parent Pride Athlete Buttons
* Senior Athlete Banners ($40 value per banner)
* Recognition at Athletic Awards Program (Fall, Winter, Spring)
* Recognition on Website

**$150 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Single Ad: 1.875” W x 1.5” H)\*\*

**$300 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Double Ad: 3.75” W x 1.5” H)\*\*

**$500 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Double Ad: 3.75” W x 1.5” H)\*\*
* Recognition on Website – Logo Advertisement with live link to your website
* Badger Apparel ($20 value)

Anne gave a concession stand update. The new countertops are in at the football stand concession. The seal on the door is in need of being repaired. Kurt, Anne and Mr. Lamberty discussed the possibility of moving the fridge from the storage area below the shed to into the concession stand. We would then move the small freezer down to below because it is not used as much. This would help with issue of how to keep enough pop cold during the Varsity football games. Anne and Mr. Lamberty are calling Pepsi to discuss.

Anne reported that the concession stand at the softball field has had great attendance at the games.

Curt discussed that we have started sending out emails to members to start looking for volunteers to work the concession stands. Postings also on Facebook and Twitter Account. Discussion again this meeting on how we can get more Booster Club members to volunteer to work in the concession stands. Heather brought the idea of using the Remind App and it was decided that this would be a good option to try.

Brittanie provided an update on clothing. The clothing has been set up at all the Varsity Football games this year. Clothes have sold very quickly and numerous orders to vendors are in for more gear. She also reported that she is ordering for the holiday season.

2019-2020 Events Booster Apparel will be sold by Booster Volunteers

School registration – August 2 & 5

Football games- 9-6, 9-13, 9-26, 10-11, 10-18

Baseball- TBD

Softball- TBD

Volleyball – TBD

Boys & Girls basketball- 12-6 and/or 12-20, Pine Creek night

Field Days at Elementary Schools

Boys & Girls Soccer- TBD

Wrestling Invitation- 12-7 & 1-4

Mr. Lamberty requested funding for several items.

The first request was from the Baseball program.

Driveline Plus program which includes weighted balls and a cart.

Cost for cart and 22 balls= $364

Brittanie motioned to approve and was seconded by Anne. Motion voted on and approved.

The second request was for fireworks for Homecoming. The total cost for the fireworks is $3600. The request was for the Booster Club for $2750. Student Senate will pay the remainder.

Curt brought forth a motion and Joni seconded. Motion voted on and approved.

The third request was for track and field. Looper cones are needed because of the new turf field. The cones help keep athletes on or off of select areas.

Cones- 20 @ $17.75 = $355

Brittanie brought forth a motion and Tracy seconded. Motion voted on and approved.

Curt called the meeting adjourned at 7:02 pm. Next meeting is set for Wed, November 6th at 5:30 pm at the BHS library.