Booster Club Board Meeting

September 4th, 2019

Prepared by Joni Schultz, Secretary

Attendees: Curt Bohn President, James Bartels, Treasurer, Joni Schultz Secretary, Keo Jorgensen, Danita Diamond – At large members, Anne Dierks Concession Stand, Brittanie Butterfield Apparel, Guests Sara Lindsey, Shayna Bryant, Melissa Freed, and FBLA Member- McKenzie Sharp,

Absent- Tracy Behnken Vice President

Curt called the meeting to order at 5:30 pm.

James gave the treasurers report: Clothing $28,910.04

Concession $12,906.61

Savings $29,3394.10

Membership account $14,209.00

Total Funds $85,419.75

A new popcorn machine was purchased for $516.96 for the concession stand.

The FBLA was at the meeting to discuss their tailgate they are having before the football game on September 6th at the High School from 5:00pm to 6:30pm.

Membership:

Membership for 2019- 2020 year to date is 169 individual members. In 2018-2019 school year the membership was 150 members. Corporate sponsorshop is 55 which is three more than last year of 52.

**INDIVIDUAL MEMBERSHIP LEVELS**

$50 - Varsity

$75 - Starter

$100 - Captain

**INDIVIDUAL MEMBERSHIP BENEFITS INCLUDE:**

* Supporting Badger Pride!
* Tax Deduction
* Booster Club Appreciation Events
* Parent Pride Athlete Buttons
* Senior Athlete Banners ($40 value per banner)
* Recognition at Athletic Awards Program (Fall, Winter, Spring)
* Recognition List in Home Athletic Program\*\*
* Recognition on Website

*\*\*Deadlines to be included in the Athletic Programs:*

*BY August 15 – listed in Fall, Winter & Spring programs*

*BY November 15 listed in Winter & Spring programs*

*BY February 15 listed in Spring program*

**CORPORATE SPONSORSHIP LEVELS**

$150 – All Conference

$300 – All State

$500 – MVP

**CORPORATE SPONSORSHIP BENEFITS INCLUDE:**

* Supporting Badger Pride!
* Tax Deduction
* Booster Club Appreciation Events
* Parent Pride Athlete Buttons
* Senior Athlete Banners ($40 value per banner)
* Recognition at Athletic Awards Program (Fall, Winter, Spring)
* Recognition on Website

**$150 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Single Ad: 1.875” W x 1.5” H)\*\*

**$300 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Double Ad: 3.75” W x 1.5” H)\*\*

**$500 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Double Ad: 3.75” W x 1.5” H)\*\*
* Recognition on Website – Logo Advertisement with live link to your website
* Badger Apparel ($20 value)

Anne gave a concession stand update. Everything is ready to go for the Fall season. Mr. Woods with the Life Skills Program is going to help get the stand ready by stocking. There will be 3 stands at the home football games. The large concession stand, one on the track and also the visitor stand. A list was given of what groups are working stands.

Curt discussed that we have started sending out emails to members to start looking for volunteers to work the concession stands. Postings also on Facebook and Twitter Account.

Brittanie provided an update on clothing. The Pine Creek PTO meeting sales were $1251. The store is going to be open at all home football games and Brittanie has found volunteers to help work.

Discussion with FBLA and that group opening the Booster Club Apparel Store during school hours. It was decided that this would not happen until after the Football schedule since the clothing is kept down by the football field. FBLA is going to buy a “square” so they can use credit cards. Also discussed that there is to be an adult in the booth at all times when it is open.

2019-2020 Events Booster Apparel will be sold by Booster Volunteers

School registration – August 2 & 5

Football games- 9-6, 9-13, 9-26, 10-11, 10-18

Baseball- TBD

Softball- TBD

Volleyball – TBD

Boys & Girls basketball- 12-6 and/or 12-20, Pine Creek night

Field Days at Elementary Schools

Boys & Girls Soccer- TBD

Wrestling Invitation- 12-7 & 1-4

Mr. Lamberty requested funding for several items. The golf team requested their team bonding funds.

19 players and 2 coaches. Total funds requested =$105. Brittanie brought forth the motion and Anne seconded. Motion voted on and approved.

The Cross-Country team request for post-race meal. 42 runners for a total of $210. Curt brought forth a motion and Joni seconded. Motion voted on and approved.

Curt called the meeting adjourned at 6:15 pm. Next meeting is set for Wed, October 2nd at 5:30 pm at the BHS library.