Booster Club Board Meeting

March 4th, 2020

Prepared by Joni Schultz, Secretary

Attendees: Curt Bohn President, Tracy Behnken Vice President, James Bartels Treasurer, Joni Schultz Secretary, Brittanie Butterfield Apparel, Keo Jorgensen At large Member, Danita Diamond At Large Member and guests Chad Colvert & Kim Therkelson

Absent- Heather Harkin Volunteer Coordinator &

Anne Dierks Concessions,

Curt called the meeting to order at 5:30 pm.

James gave the treasurers report: Clothing $17,943.19

Concession $20,432.65

Savings $63,450.21

Membership $2,209.37

Total Funds $104,029.42

Tracy reported on Booster Club Memberships:

182 General Members

59 Corporate Members

Picture day for spring sports is March 16th at 3:30 in auxiliary gym. Senior banners need to be handed out.

Tracy discussed membership sign up on My School Bucks for the 2020-2021 school year. She is going to work with the school to see if we can add more required fields that members need to type in so we can capture any extra information such as additional phone numbers, ect.

**INDIVIDUAL MEMBERSHIP LEVELS**

$50 - Varsity

$75 - Starter

$100 - Captain

**INDIVIDUAL MEMBERSHIP BENEFITS INCLUDE:**

* Supporting Badger Pride!
* Tax Deduction
* Booster Club Appreciation Events
* Parent Pride Athlete Buttons
* Senior Athlete Banners ($40 value per banner)
* Recognition at Athletic Awards Program (Fall, Winter, Spring)
* Recognition List in Home Athletic Program\*\*
* Recognition on Website

*\*\*Deadlines to be included in the Athletic Programs:*

*BY August 15 – listed in Fall, Winter & Spring programs*

*BY November 15 listed in Winter & Spring programs*

*BY February 15 listed in Spring program*

**CORPORATE SPONSORSHIP LEVELS**

$150 – All Conference

$300 – All State

$500 – MVP

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* Supporting Badger Pride!
* Tax Deduction
* Booster Club Appreciation Events
* Parent Pride Athlete Buttons
* Senior Athlete Banners ($40 value per banner)
* Recognition at Athletic Awards Program (Fall, Winter, Spring)
* Recognition on Website

**$150 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Single Ad: 1.875” W x 1.5” H)\*\*

**$300 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Double Ad: 3.75” W x 1.5” H)\*\*

**$500 LEVEL – ADDITIONAL BENEFITS**

* Recognition in Home Athletic Program (Double Ad: 3.75” W x 1.5” H)\*\*
* Recognition on Website – Logo Advertisement with live link to your website
* Badger Apparel ($20 value)

Brittanie provided an update on clothing.

The new online store is gradually switching to our new vendor which is Make Yourself Apparel.

State wrestling and girls’ basketball shirts have been handed out.

Post prom asked for a donation of some clothing to be given away at their event. Brittanie is going to make contact and get them the items.

We received an resignation from Anne Dierks as the Concession Stand Chair for next year. A discussion was had on how to recruit for someone to take this over.

Mr. Lamberty reported that a new concession stand is part of the school bond. If the bond passes DLR will possibly meet with the Booster Club in April to discuss thoughts on the floor plan of the new stand.

Angie Knutson Smith is going to organize the concession stand at the baseball field for the spring season.

Student groups will work the concession stand for the soccer season. The Booster Club will work the baseball and track stands.

Mr. Lamberty requested funding :

The request was from the Volleyball program. The request was for a Biden setter skill set – 4 balls at $39= $156.

Motion from Curt to donate and seconded by Keo. Motion voted on and approved 7-0.

The Booster Club Board discussed adding more Board Members since the school has grown so much as has the Booster Club. If we had more Board Members, we could have more people to help with activities, ect. Currently we have 9 Board Members. If decided to go to 11 Board Members, the Booster Club Members would have to vote on this, and a 10-day written advance notice is required.

April will be the re-election for the Executive Board Members.

The scholarship committee which consists of Danita Diamond, Curt Bohn and Devon Bird will be meeting soon to review the applicants for the four $500 scholarships that the Booster Club Awards.

Curt called the meeting adjourned at 7:05pm. Next meeting is set for Wed, April 1st at 5:30 pm at the BHS library.